



KEY CONTACTS

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PARISE MARKETING GROUP

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GSA Contract Number: 47QRAA23D0060
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Woman-Owned And Economically Disadvantaged Certified Agency

Overview

Parise Marketing Group — a **certified economically disadvantaged woman-owned small business** based in Hopewell Junction, NY — provides print & digital marketing solutions to clients in both private and public sectors. With 29+ years of experience, we quickly assess your needs, offer scalable and thoughtful recommendations, and ultimately deliver creative, considerate and effective solutions — on time and within budget. We approach every request, regardless of size and scope, with enthusiasm and passion, and a commitment to your success.

Core Competencies

- Print Marketing
- Digital Marketing
- Workforce Communications
- Membership & Retention
- Presentations
- Direct Mail
- Website Development
- Graphic Design
- Branding
- Newsletters
- Event Communications
- Fundraising

Socio-Economic Certifications/Awards



NAICS Codes

- 541430: Graphic Design Services
- 541511: Custom Computer Programming Services
- 541512: Computer Systems Design Services
- 541611: Administrative Management And General Management Consulting Services
- 541613: Marketing Consulting Services
- 541810: Advertising Agencies
- 541860: Direct Mail Advertising
- 541890: Other Services Related To Advertising
- 541922: Commercial Photography

“PMG takes time to understand the true essence of our brand with the goal of developing relevant acquisition and retention marketing campaigns to reach our audiences and drive response. They consistently deliver quality, innovative work that has contributed to major successes in our print and digital marketing programs.”
—Smithsonian Institution

“We’re spoiled to work with such a talented, professional and friendly group as PMG.”
—Consumer Reports

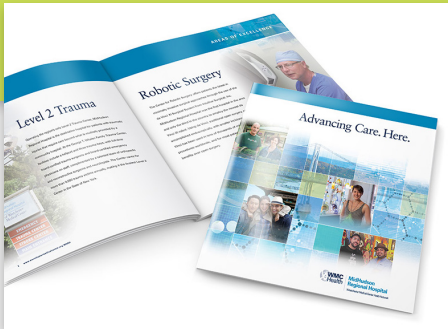
“PMG — a strategic partner to our hospital network — successfully supports a host of workforce and patient communication campaigns. Without reservation, I recommend PMG for future endeavors.”
—WMCHHealth

Select Clients



Fueling Success with Long-Term Clients

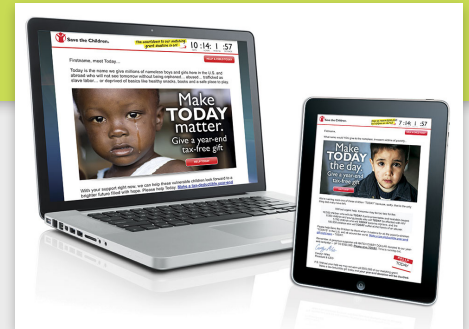
Parise Marketing Group has a proven history of delivering exceptional results for a diverse range on clients — on time and within budget. The examples below highlight our expertise in creating impactful campaigns, driving brand awareness and achieving measurable results.



PRINT COLLATERAL



POWERPOINT PRESENTATIONS



DIGITAL MARKETING



EVENT PROMOTIONS



DIRECT MAIL



LOGO IDENTITY & EMPLOYEE COMMUNICATIONS



NEWSLETTERS (PRINT/DIGITAL)



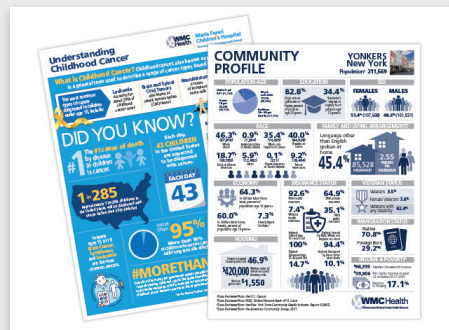
PROMOTIONAL EVENT POSTERS



DISPLAY SIGNAGE



TRANSIT CAMPAIGNS



INFOGRAPHICS



ANNUAL REPORTS